

## CLAIMS

What is claimed is:

1. A method for organizing and accessing online business card using virtual subdomain addresses over a computer network, comprising the steps of:
  - 5 receiving from an Internetworked client computer a request with criteria for a group of online business cards;
  - determining which virtual subdomain addresses associated with online business cards meet said request criteria; and
  - 10 sending a web object containing at least one virtual subdomain address associated with said online business cards which meet said request criteria to said Internetworked client computer via a computer network.
2. The method as set forth in Claim 1 wherein said step of receiving a request with criteria for a group of online business cards comprises receiving a completed Common Gateway Interface (“CGI”) form containing criteria from an  
15 Internetworked client computer.
3. The method as set forth in Claim 1 wherein said step of determining which virtual subdomain addresses associated with online business cards meet said request criteria comprises querying a database for all records which meet said criteria.
4. The method as set forth in Claim 1 wherein said step of sending a web object containing at least one virtual subdomain address to said Internetworked client computer comprises sending a Hyper Text Markup Language (“HTML”) page  
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containing one or more hyperlinked virtual subdomain addresses.

5. A computer-readable medium containing program code for organizing and accessing online business card using virtual subdomain addresses over a computer network, said program code when executed by an Internetworked server computer causing the Internetworked server computer to perform the steps of:
  - 5 receiving from an Internetworked client computer a request with criteria for a group of online business cards;
  - determining which virtual subdomain addresses associated with online business cards meet said request criteria; and
  - sending a web object containing at least one virtual subdomain address associated with said online business cards which meet said request criteria to said Internetworked client computer via a computer network.
10. The computer-readable medium as set forth in Claim 5 wherein said program code for receiving a request with criteria for a group of online business cards comprises program code for receiving a completed Common Gateway Interface (“CGI”) form containing criteria from an Internetworked client computer.
15. The computer-readable medium as set forth in Claim 5 wherein said program code for determining which virtual subdomain addresses associated with online business cards meet said request criteria comprises program code for querying a database for all records which meet said criteria.
20. The computer-readable medium as set forth in Claim 5 wherein said program code

for sending a web object containing at least one virtual subdomain address to said Internetworked client computer comprises program code for sending a Hyper Text Markup Language (“HTML”) page containing one or more hyperlinked virtual subdomain addresses.

- 5 9. An Internet online business card index server system for organizing and accessing online business cards using virtual subdomain addressing comprising:
- a request receiver for receiving a request with criteria from an Internetworked client computer via a computer network;
- 10 a request handler for parsing said request and criteria and for querying a database for matching records;
- a response web object builder for creating a response web object containing one or more virtual subdomains indicated by said matching records; and
- a response transmitter for transmitting the response web object to said Internetworked client computer via a computer network such that a recipient may view and select a hyperlinked virtual subdomain address to access an online business card meeting said criteria.
- 15 10. The system as set forth in Claim 9 further comprising a Hyper Text Transfer Protocol (“HTTP”) web server.
11. The system as set forth in Claim 9 wherein said request receiver is adapted to received posted data and forms from an Internet browser computer.
- 20 12. The system as set forth in Claim 9 wherein said request handler is adapted to parse

completed and posted Common Gateway Interface (“CGI”) forms from an Internet browser computer.

13. The system as set forth in Claim 9 wherein said response web object builder is adapted to build Hyper Text Markup Language (“HTML”) pages containing hyperlinked virtual subdomain addresses.  
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14. The system as set forth in Claim 9 wherein said response transmitter is adapted to transmit Hyper Text Markup Language (“HTML”) pages containing hyperlinked virtual subdomain addresses to an Internetworked client computer.

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